Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing
Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

Filing at a Glance

Company: Unified Life Insurance Company

Product Name: 2011 ULIC Individual Std Med SERFF Tr Num: UNLI-126802858 State: Arkansas

Supp Rate Filing

TOI: MS06 Medicare Supplement - Other SERFF Status: Closed-Approved-State Tr Num: 47144

Closed

Sub-TOI: MS06.000 Medicare Supplement -

Other

Filing Type: Rate Reviewer(s): Stephanie Fowler

Co Tr Num: 5022

Authors: Beth Dixon, Diane

Lauerman

Date Submitted: 10/26/2010 Disposition Status: Approved-

Closed

State Status: Approved-Closed

Disposition Date: 10/27/2010

Implementation Date Requested: 01/01/2011 Implementation Date: 01/01/2011

State Filing Description:

General Information

Project Name: 2011 ULIC Individual Std Med Supp Rate Filing Status of Filing in Domicile: Pending

Project Number: 5022

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Overall Rate Impact: 4% Group Market Type:

Filing Status Changed: 10/27/2010 Explanation for Other Group Market Type:

State Status Changed: 10/27/2010

Deemer Date: Created By: Diane Lauerman

Submitted By: Beth Dixon Corresponding Filing Tracking Number:

Filing Description:

2011 Unified Life Insurance Company Individual Standardized Medicare Supplement Rate Increase Filing and Rate Certification

Due to changes in the federal Medicare program and the increasing cost of medical care, we find it necessary to adjust our rates. Enclosed are copies of an Actuarial Memorandum in support of the Company's 4% rate increase request on its individual standardized Medicare supplement policies. Please note that the policy forms affected by this filing are no

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TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

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longer marketed, therefore the rate revision will apply to in force policies only.

All of these forms are currently administered by the Unified Life Insurance Company. These policies were acquired in 2006 from National Financial Insurance Company (NFIC) and American Insurance Company of Texas (AICT), and assumed in 2008 from National Foundation Life Insurance Company. All forms have been combined for rate increase purposes.

The proposed effective date is contingent on state approval of the rate revision or thereafter taking into consideration policyholder notification guidelines in your state. The estimated number of policyholders in your state and nationwide which will be affected by this revision is shown in Exhibit II of the Actuarial Memorandum. The annualized premium in your state and nationwide is also shown in Exhibit II of the Actuarial Memorandum.

Unified Life Insurance Company is domiciled in the state of Texas.

Company and Contact

Filing Contact Information

Beth Dixon, Actuarial Services Director bdixon@unifiedlife.com
7201 W 129th St 913-871-7321 [Phone]
Suite 300 913-871-7322 [FAX]

Overland Park, KS 66213

Filing Company Information

Unified Life Insurance Company CoCode: 11121 State of Domicile: Texas

7201 W 129th Group Code: Company Type: Life and Health

Suite 300 Group Name: State ID Number:

Overland Park, KS 66213 FEIN Number: 43-1917728

(913) 871-7290 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$100.00
Retaliatory? Yes

Fee Explanation: The Company's state of domicile, Texas, requires a \$100.00 filing fee.

Per Company: No

Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing
Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Unified Life Insurance Company \$100.00 10/26/2010 41185935

Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing

Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved- Closed	Stephanie Fowler	10/27/2010	10/27/2010

Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing
Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

Disposition

Disposition Date: 10/27/2010 Implementation Date: 01/01/2011

Status: Approved-Closed

Comment: The requested rate increase has been approved to be implemented on or after January 1, 2011. This approval is subject to the following:

- Increases will not be given more frequently than once in a twelve-month period;
- The insureds shall be notified by the insurer of its intention to increase the rate for renewal not less than thirty (30) days prior to the effective date of the renewal.

Company Name:	Overall %	Overall % Rate	Written	# of Policy	Written	Maximum %	Minimum %
	Indicated	Impact:	Premium	Holders	Premium for	Change (where	Change (where
	Change:		Change for	Affected for this	this Program:	required):	required):
			this	Program:			
			Program:				
Unified Life Insurance	4.000%	4.000%	\$208	3	\$5,205	4.000%	4.000%
Company							

Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing

Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

Schedule Item Schedule Item Status Public Access

Supporting DocumentHealth - Actuarial JustificationApprovedNoRate2011 AR Exhibit I Std.pdfApprovedYes

Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing

Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

Rate Information

Rate data applies to filing.

Filing Method: Prior Approval

Rate Change Type: Increase

Overall Percentage of Last Rate Revision: 7.000%

Effective Date of Last Rate Revision: 03/26/2009

Filing Method of Last Filing:

Prior Approval

Company Rate Information

Company Name:	Overall %	Overall % Rate	Written	# of Policy	Written	Maximum %	Minimum %
	Indicated	Impact:	Premium	Holders	Premium for	Change (where	Change (where
	Change:		Change for	Affected for this	this Program:	required):	required):
			this	Program:			
			Program:				
Unified Life Insurance	4.000%	4.000%	\$208	3	\$5,205	4.000%	4.000%
Company							

Company Tracking Number: 5022

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Product Name: 2011 ULIC Individual Std Med Supp Rate Filing
Project Name/Number: 2011 ULIC Individual Std Med Supp Rate Filing/5022

Rate/Rule Schedule

Schedule Document Name: Affected Form Rate Rate Action Information: Attachments

Item Numbers: Action:*

Status: (Separated with

commas)

Approved 2011 AR Exhibit I NCDMB-93-AICT New 2011 AR Exhibit I

10/27/2010 Std.pdf Std.pdf

EXHIBIT I

UNIFIED LIFE INSURANCE COMPANY 7201 West 129th Street, Suite 300; Overland Park, KS 66213-2627

ARKANSAS Standard Medicare Supplement 2011 Annual Premium Rate Schedule

POLICY FORM NCDMB-93-AICT Plan Code K93DIB

Issue Age	Current Rate	Proposed Rate	% Change
All Ages	1,555.80	1,618.03	4.0%

Modal Factors:

Semi-annual	0.5227
Quarterly	0.2682
Monthly	0.1000
Bank Draft	0.0909